

# special events.

something that occurs in a certain place during a particular interval of time.

**DID YOU KNOW... last year over \$13,000 was raised through special events... what a great way to have fun and increase your campaign.**

## **Every Day for United Way...**

Celebrate every day of the week with fun events. Kick off the week with “MonWay” donut breakfast, “TuesWay” snacks for sale, “WednesWay” host a bake sale, “ThursWay” encourage each department to pick a theme, dress, decorate and provide food accordingly to ask for donations from coworkers for tasting their diverse meals, “FriWay” host a chili cook off where pledge cards are collected and prizes drawn.

## **Donor Dogs...**

Host a cook-out in the parking lot. To eat you have to turn in your pledge card (whether you give or not). Add a carnival theme and put your boss in a dunk tank. Have prizes for whoever can eat the most hot dogs in a minute.

## **Dragin’ Tricycles...**

Throw a tricycle race. Set up a relay course in the parking lot and have contestants race through while being timed. Observers can wage money on their favorite racers.

## **United Wii Bowl...**

Set up a Wii game system in a small conference room. Employees pay-to-play with prizes going to the top scorer in each game.

## **Diet for the United Way...**

Hold a contest to see who can lose the most weight over a month-long period. Each person pays a set amount for every pound lost or gained. Prizes for the biggest loser.

## **Every Penny Counts...**

Interdepartmental contest to see who can collect the most pennies. Sabotage the other teams by adding to their jar, any currency that is not a penny. The total of silver change and bills is subtracted from that teams total.

## **Giving Has Sweet Rewards...**

All donors that give at \$5 per day or a one time gift of \$120 receive a candy jar that gets filled up throughout the year to remind donors that “Giving Has Sweet Rewards”. The type or quality of candy can go up as the donation increases.

## **Carving for a Cause..**

Have a pumpkin carving contest. Collect \$2 to vote for your favorite design. The winner will get a prize.