

### Sample E-Mail Messages

- These messages can be e-mailed throughout the campaign to help share the impact of United Way. Simply copy and paste into your e-mail.

#### Message 1:

Now in its 87<sup>th</sup> year, the United Way of Elkhart County has been advancing the common good by creating opportunities for a better life for all.

For more information visit [www.unitedwayec.org](http://www.unitedwayec.org)

#### Message 2:

Your generous gift to the United Way of Elkhart County focuses on community priorities like income, education, and health. We all win when a child succeeds in school, when families are financially stable, and when people have good health.

For more information visit [www.unitedwayec.org](http://www.unitedwayec.org)

#### Message 3:

The United Way of Elkhart County focuses on creating long-lasting changes by addressing and fixing the underlying causes of problems. They not only get to the surface of the problem, but dig deeper. When you give to the United Way of Elkhart County you help real people right here in your community.

For more information visit [www.unitedwayec.org](http://www.unitedwayec.org)

#### Message 4:

When you need help...you need it now! Finding help should never be a barrier. The United Way's 2-1-1 call center understands this and can help people access community and human services right here in Elkhart County.

Together we're changing the way you find help...simply dial 2-1-1.

For more information visit [www.unitedwayec.org](http://www.unitedwayec.org)

#### Message 5:

The United Way of Elkhart County continually researches needs in Elkhart County so that your donations are focused on where they are needed most so as to make the biggest positive impact in our community.

For more information visit [www.unitedwayec.org](http://www.unitedwayec.org)

Message 6:

LIVING UNITED is not only the theme of the 2009 United Way campaign...it's a way of life, a creed, a mission, and a goal. To LIVE UNITED means coming together as one for the benefit of all!

For more information visit [www.unitedwayec.org](http://www.unitedwayec.org)

Message 7:

Thank you for helping [company name] and the United Way of Elkhart County improve lives. Underneath everything we are, underneath everything we do, we are all people. Connected, interdependent, united. And when we reach out a hand to one, we influence the condition of all. When we LIVE UNITED Elkhart County does better. Thank you for giving this year.