

Ten Steps to Running a Smashing Campaign

STEP TEN: Be Our Friend Year Round

Sure we've been like those friends and family who you only hear from one time a year. But we've been to a relationship coach and we understand relationships take more communication.

The contributions you give to United Way make an impact year round. Let us share with you how you're making a difference.



Making It Happen...

- Because of YOU real people with real stories are living successful lives. Let us share with you through quarterly posters and payroll stuffers how your donations make a difference.
- Newsletter articles. Let our marketing department work for you. We will provide you with newsletter articles or educational “advertisements” for your newsletters.
- Get newbies involved. Put “New Hire” pledge forms in your employee orientation packets to show your commitment to the United Way as a company culture.
- Be our “Friend”. Join our cause and become a fan on FACEBOOK. (United Way of Elkhart County). We frequently post fun volunteer activities and tidbits you can learn about and share with others.