

Ten Steps to Running a Smashing Campaign

STEP NINE: Celebrate Success!

Yep... it's that time! High-Fives all around! Congratulations on running a brilliant company campaign. Do you know your hard work will help thousands of people in our community? Because of YOU, people all around you will have the things they need for a better life. WAY TO GO...

Now GO out and let everyone in your company know what a great job they did.

Making It Happen...

Ways to say “thanks” without learning a new language.

- Send a letter from the CEO to each contributing employee expressing personal appreciation and indicating your company’s overall results (see “getting organized” for samples).
- Send a special letter to each campaign committee/team member for being a part of your special team.
- Publish a “thank you” with final results in the company newsletter. (The United Way Marketing Department can help, give us a call.)
- Send out “thank you” payroll stuffers, desk flyers or email cards. (The United Way Marketing Department can help with this too...)
- Say it to the tummy... with a “thank you” cake, coffee and donuts in the break room, cook out by the corporate pond, ice cream in the parking lot... you get the picture.