

Ten Steps to Running a Smashing Campaign

STEP FIVE: The Devil's In The Details

What sunk the Titanic...

Sure Custer thought he'd be fine...

Hey Noah, why ya buildin' that ARK?...

“One possible reason why things don't go according to a plan is maybe there wasn't a plan!”



Making It Happen...

- Follow a time table (under Dates/Contacts)
- Check your materials (under Five Components to a Coordinator's Job)