

Dear

As a trusted and respected leader in our community, you exemplify our commitment to maintaining a corporate culture of caring and to making our community a better place to live and work. I thank you for sharing our corporate vision and for being a positive role model for our company.

The approach we use in solving business problems by examining and analyzing the data and seeking positive, long-range solutions, is the same approach United Way of Elkhart County uses to address the problems in our community. They identify the issues that matter most. Then they research the problems, craft smarter solutions, invest funds, deploy resources and evaluate the results.

United Way relies on the partnership and support of companies like ours. As we launch our 2008-09 United Way campaign, we encourage each of our employees to pledge what they can to help.

We can only ask our people to follow our examples, both in the way we conduct business and the through the level of support we show to programs and services funded by United Way. I am asking you, as a leader in our company, to take a leadership role in your contribution to this year's United Way campaign and to pledge generously.

I thank you in advance for what I know will be your generous donation.