

Dear

As we launch our 2008-09 United Way of Elkhart County campaign, I would like to share a few thoughts with you.

As you prepare to consider a pledge amount for this year, please think about all that can be accomplished by investing in the work of United Way. Working together with United Way, we create opportunities for a better life for all.

We support programs at the heart of a healthy community— ensuring children and youth succeed, strengthening individuals and families, building vibrant neighborhoods, and meeting emergency and short-term basic needs. United Way gets the most out of every dollar we contribute, brings experts together and produces real, measurable results that change people's lives.

We hope to make this year's campaign our most successful ever, and we need your help to make that happen. Please remember that it takes people like you to make our community stronger. Let's show Elkhart County that when it comes to caring; our company is a real community leader.

I thank you in advance for what I know your generous spirit will achieve.