



2020 ANNUAL REPORT

Crossroads United Way
Serving Elkhart, LaGrange & Noble Counties

**United
Way**



Crossroads United Way
Serving Elkhart, LaGrange
& Noble Counties

**WE FIGHT FOR THE HEALTH,
EDUCATION & FINANCIAL STABILITY OF
EVERY PERSON IN OUR COMMUNITIES.**

CROSSROADS UNITED WAY IN 2020:

\$2.2 million
invested in our communities

3
counties served

735
volunteers



Volunteers distribute free food to families affected by the Covid pandemic outside of the Arena in Elkhart

1 in 4
lives touched by United
Way-funded programs

155
workplace campaigns

OUR VISION

CROSSROADS UNITED WAY ENVISIONS A COMMUNITY WHERE ALL INDIVIDUALS AND FAMILIES ACHIEVE THEIR HUMAN POTENTIAL THROUGH EDUCATION, INCOME STABILITY, AND HEALTHY LIVES.

OUR MISSION

TO IMPROVE LIVES BY MOBILIZING THE CARING POWER OF OUR COMMUNITY.

**A LETTER FROM OUR
LEADERSHIP**

For almost 100 Years, United Way has been a local leader in improving lives by linking community needs with community investment.

Over the last two years we have merged with LaGrange and Noble Counties, becoming Crossroads United Way. Our new name, Crossroads United Way (“CRUW”), encompasses what we do best: connecting families and philanthropists to bring about life-changing improvements for people in our communities. United Way’s unique collective and comprehensive approach makes that impact possible.

The importance of our work has never been more apparent than in 2020, when our communities experienced unprecedented challenges as a result of the pandemic. In just a few months, CRUW raised a record-setting \$2.6 million dollars to help local families left reeling by the pandemic.

With those funds, we were able to support the community in many ways, including:

- partnering with 62 organizations to meet immediate needs, providing over 47,000 meals, 40,000 kn95 masks, support for students and educators, affordable medications, rent and utility assistance, childcare for essential workers, and a host of other needs;
- investing more than \$460,000 in summer learning and education efforts;
- leading the transition of the Elkhart Co. Long-term Flood Recovery Task Force into the Community Organizations Active in Disaster to assist with pandemic relief; and
- providing crucial frontline pandemic assistance.

In the midst of the pandemic, we launched THRIVE United as a part of our long-term recovery efforts. This revolutionary program helps families move from just surviving to thriving by providing free coaching, resources, and direct assistance, all designed to help working families break free of the cycle of living paycheck to paycheck and realize their dreams. This program is making families more financially stable, which strengthens all of our communities.

If you are one of United Way’s donors or volunteers, THANK YOU for enabling us to help families overcome obstacles and thrive. Thank you for connecting need to opportunity. Thank you for changing lives. Thank you for providing hope. If you are not involved, please join us as we fight for the health, education, and financial stability of every person in our communities. Help us be that “crossroads” which eliminates barriers to success and stability for families within our communities. LIVE UNITED.

Bill Rieth *Andrew Helfrich*



WILLIAM RIETH
President/CEO
Crossroads United Way



ANDREW HELFRICH
Board Chair
Crossroads United Way

OUR PROGRAMS

CREATING HOPE & OPPORTUNITIES FOR ALL

THRIVE United

Every family deserves the chance to thrive. THRIVE United offers free coaching, resources, and up to \$1,000 in direct assistance to working families. THRIVE coaches work alongside families to set long and short-term goals, then provide 12 or more months of support to eliminate barriers to success.

The program is open to all families living or working in Elkhart, LaGrange, and Noble Counties. Bilingual THRIVE coaches are available. Learn more about the program at crossroadsuw.org/thrive.



Page the Puppy

Page the Puppy is a free kindergarten readiness initiative that is currently being piloted in Goshen Community Schools.

Crossroads United Way partnered with local educators to identify the most critical skills for student success. The program includes a series of four free bilingual children's books, including activities that parents and children can complete together to develop essential skills for kindergarten.

Learn more about the Page the Puppy program at crossroadsuw.org/page.



READ United

When children succeed, we all win. Reading is a critical bridge to success in school, work, and life. That's why United Way is creating and leading supportive efforts to help young kids build a strong foundation.

Three annual READ United programs place hundreds of volunteers in elementary school classrooms to share their love of learning with students.

Learn more about the READ United programs and sign up to volunteer at crossroadsuw.org/readunited.



| | | | |
|-----------------------------------|---|---|---|
| Youth & Childhood | \$200,000 invested in e-learning during the 2020-2021 school year | 7,575 children received educational supports | 114 low-income families enrolled in free pre-K education |
| Access to Health | \$3+ MILLION worth of prescription meds provided to neighbors in need | 9,533 individuals received health supports | 3,306 individuals received discounted prescriptions via FamilyWize |
| Financial Stability & Basic Needs | 132,557 meals provided in 2020 | 1,170 families accessed financial stability supports | \$80,000 and 19 tons of food raised by the United Against Hunger Food Drive |
| Covid-19 Response | \$913,076 invested in pandemic relief efforts | 778 people (274 households) received housing & utility assistance | 62 nonprofit partners received Covid relief funding |

In 2020, Crossroads United Way invested approximately \$2.2 million into our communities. In addition to our traditional community grants, we poured over \$913,000 into pandemic-related basic needs such as childcare, telemedicine, workplace safety, e-learning supports, and more.

We supported over 75 local organizations and launched two brand new United Way programs: Page the Puppy Kindergarten Readiness Initiative and Thrive United Coaching Network.



1 IN 4

LOCAL LIVES WERE TOUCHED BY UNITED WAY-FUNDED PROGRAMS IN 2020

THE IMPACT OF \$1,000 DONATED TO UNITED WAY:

100 HOURS
OF LITERACY SUPPORT, HELPING 10 STUDENTS ACHIEVE GREATER SUCCESS AT SCHOOL

&

\$10,250
WORTH OF PRESCRIPTION MEDICATIONS DISTRIBUTED TO NEIGHBORS IN NEED

&

108 MEALS
ENOUGH FOOD TO FEED 2 FAMILIES OF 3 FOR AN ENTIRE WEEK

Resources for Young Parents - Sabrina's Story

Sabrina Ibarra was introduced to Healthy Families, a United Way-funded program at Child and Parent Services, at the hospital following the delivery of her son.

"Healthy Families changed my life because I was a young teen mom that was just beginning to learn about adulthood. I knew that I could count on my home visitor to be there as a support person, resource provider, and a person that my son enjoyed as well. Healthy Families ensured that I was prepared with the right resources to succeed as an adult and new mother while I finished high school. They ensured that my son was developing healthy and provided me with parenting classes and materials to learn about child development."

As she began to plan her future, Sabrina decided she wanted to give back to others who are going through similar challenges. 15 years after graduating from Healthy Families, she now interns with the program as she pursues her degree.

"Just like my home visitor, I wanted to help others in vulnerable situations and be non-judgmental of their situation. We always need a person who cares and listens in our life, especially during difficult times. Now that my son is 15 years old, I am pursuing my degree in social work. Healthy Families inspired me to begin a career in the helping field and that is why I chose them as my internship site. I thank Healthy Families for giving me a great experience in the program and demonstrating an amazing example of what it takes to be in a career in the helping profession. I am proud to be a graduate of the Healthy Families program."



Financial Empowerment - Briana's Story

As a single mom of three, it was hard for Briana to picture herself breaking free from apartment living. She always wanted to provide a house and yard for her children, but just wasn't sure how to achieve that goal. Taking a friend's advice, Briana reached out to DreamSavers, a United Way-funded program at Lacasa.

A counselor helped Briana come up with a personalized plan so she could reach her goal. "Krystal gave me the tools, so I not only knew where to start, but how to be successful long term," Briana explained. Briana enrolled in several financial empowerment classes and learned even more about financial stability and how that directly relates to homeownership. Before long, she had achieved her dream by putting money down on her very own home.

Fast forward two years and Briana is now working for Lacasa in the Financial Empowerment

Department. "My perspective really changed after going through the program and being able to buy my own house. I want to help other people realize that there are opportunities out there and they don't have to feel stuck like I did."

United Way believes that every family should have the opportunity to not only survive, but to thrive. That's why we fund local programs working to help families like Briana's achieve their dreams.

2020 COMMUNITY PARTNERS & PROGRAMS

Each year, volunteer panels review grant applications to select local programs that are the most efficient, sustainable, accessible, and make the largest possible impact in our focus areas of education, health, financial stability, and basic needs.

This unique community-led process ensures that donor dollars are invested in creating lasting solutions and providing opportunities for working families in our communities.

- ADEC
- ALICE Report
- Big Brothers Big Sisters of Elkhart Co.
- Boys & Girls Clubs of Elkhart Co.
- Child and Parent Services
- Center for Healing and Hope
- Church Community Services
- Council on Aging of Elkhart Co.
- Elijah Haven Crisis Intervention Center
- Elkhart Community Schools
- Elkhart County Clubhouse
- Family Christian Development Center
- FamilyWize/SingleCare
- Goshen Community Schools

- Gr8t Beginnings
- Heart City Health Center
- Lacasa
- LaSalle Council, Boy Scouts
- Oaklawn
- READ UNITED
- Ribbon of Hope
- Ryan's Place
- Salvation Army of Elkhart
- Salvation Army of Goshen
- United Against Hunger Food Drive
- United Way Coat Drive
- Walnut Hill Early Childhood Center



2020 COVID-19 RESPONSE GRANTS

We partnered with the Community Foundations in Elkhart and LaGrange Counties to support individuals and nonprofits affected by the pandemic.

- ADEC
- Agape Missions of LaGrange Co.
- AIDS Ministries
- ARC of LaGrange Co.
- Beacon Health Foundation
- Boys & Girls Clubs of Elkhart Co.
- Bristol Community Food Pantry
- Center for Community Justice
- Center for Healing and Hope
- Children First Center
- Church Community Services
- Clothes & Food Basket, LaGrange Co.
- Community Harvest Food Bank NEIN
- Compassion Pregnancy Center
- Council on Aging of Elkhart Co.

- Cultivate Culinary
- Elijah Haven Crisis Intervention Center
- Elkhart Community Schools
- Elkhart Education Foundation
- Faith Mission
- Family Christian Development Center
- Middlebury Food Pantry
- Food Bank of Northern Indiana
- Goshen College
- Guidance Ministries
- Heart City Health Center
- Iglesia Bautista El Refugio
- Lacasa
- LaGrange Community Youth Centers
- LaGrange Co. Council on Aging
- LaGrange Co. EMA
- LaGrange Co. Miracle Tree
- Lakeland School Corporation
- Latinos Pro Education
- Lifeline Ministries
- Little Saints Child Care

- Maple City Health Care Center
- Middlebury Food Pantry
- Mongo UMC Food Pantry
- Mongo Community Development
- Northeastern Center
- Northern IN Hispanic Health Coalition
- Oaklawn
- Open Door
- REAL Services
- Rose Garden Recovery Community
- Ryan's Place
- Salvation Army of Elkhart
- Salvation Army of Goshen
- Servants of the Streets
- St. John's Food Pantry
- Susanna's Kitchen
- Westview School Corporation
- The Window
- YWCA of North Central Indiana

TOP 10 WORKPLACE CAMPAIGNS

1. NIBCO, Inc.
2. Barletta Boat Company
3. Thor Industries Corporate Office
4. 1st Source Bank
5. Utilimaster Corporation
6. Keystone RV Company
7. Elkhart General Hospital
8. Goshen Health
9. Welch Packaging Group, Inc.
10. Meijer, Inc.

The United Way workplace campaign has been called one of the greatest social inventions in American history. Working together with 155 employers and hundreds of volunteers each year, Crossroads United Way invites people to advance the common good and create opportunities for a better life for all.

WORKPLACE CAMPAIGNS

listed in order of contribution amount

Smoker Craft, Inc.
 LaSalle Bristol
 Radiology, Inc.
 Tom Naquin Auto Group
 Indiana Michigan Power (AEP)
 Martin Capital Management
 Mid-City Supply Co., Inc.
 Elkhart Plastics
 Farmers State Bank
 Concord Community Schools
 KeyBank
 Winnebago Foundation
 Everence Services, LLC
 Bill Deputy Foundation
 JP Morgan Chase
 Goshen Community Schools
 Martin's Super Markets
 First State Bank
 Green Stream Company
 United Parcel Service
 Crossroads United Way
 L&W
 Fairmont Homes
 RSM
 Yoder Ainlay Ulmer & Buckingham
 Jayco, Inc.
 Teachers Credit Union
 Lake City Bank
 Godfrey Marine

DJ Construction Co., Inc.
 Hawkins Water Tech., Inc.
 Quality Drive-Away
 ASA Electronics
 Troyer Foods, Inc.
 Robert Weed
 PNC Bank
 D & W, Inc.
 Tenneco
 Menno Travel Service
 Insight Accounting Group
 ADEC, Inc.
 Lacasa
 Kem Krest
 Cummins Onan
 Kennametal Stellite
 Elkhart Community Schools
 Westview Schools
 Sherwin Williams
 Arboc
 Goshen College
 Greater Elkhart Chamber of Commerce
 Crowe, LLP
 Elkhart County Government
 NIPSCO
 Goshen Stamping, LLC
 Stifel Nicolaus
 Cornerstone CPA Group
 Centier Bank

Northwest Bank
 Barnes & Thornburg
 LaGrange Co. Council on Aging
 Warrick & Boyn, LLP
 Old National Bank
 Goshen City Offices
 Barger (Placon)
 Boys & Girls Clubs of Elkhart Co.
 Rieth-Riley Construction Co.
 Nappanee Public Library
 Family Christian Development Center
 Oaklawn
 Heart City Health Center
 First Federal Savings Bank
 Child and Parent Services
 LaGrange Co. Prosecutor's Office
 Walnut Hill Early Childhood Center
 Supreme, a Wabash National Co.
 LaSalle Council, Boy Scouts
 Goshen News
 Wa-Nee Community Schools
 Campbell & Fetter Bank
 Grossnickle Eye Center
 Lakeland School Corp.
 Horizon Bank


COVID-19 RELIEF

RESPOND, RECOVER, REIMAGINE & REBUILD

Fueled by the generosity of individuals and local companies, Crossroads United Way invested over \$913,000 to support the pandemic recovery of our communities in 2020.

We funded 62 local nonprofits offering frontline services to those most affected by Covid-19. These programs helped people stay in their homes, put food on the table, prevent children from falling behind in school, and more. But the work is not over.

Rebuilding isn't a matter of going back to where we were. It's reimagining how we can be better and building towards that together. That's why Crossroads United Way is working to help the communities we serve come back stronger as places where everyone can thrive. We're creating new solutions to help working families realize their dreams and ensure that all children enter preschool ready to learn. Your support helps United Way and our partners build communities where every person has an equal opportunity to succeed.



Scan or visit crossroadsuw.org/covid to view a video about our pandemic response



Staff delivers much needed food assistance. Spring 2020 saw an unprecedented spike in demand at local pantries.

As businesses closed their doors in the Spring of 2020, many of our neighbors suddenly found themselves furloughed or out of work and struggled to meet basic needs. When families like Ana's needed a little extra help, United Way donors filled the gap, providing a crucial safety net for those facing temporary crises.

A grant from the Covid-19 Community Response Fund, a partnership between United Way and the Community Foundation of Elkhart County, allowed Women's Care Center to put 15,325 diapers directly into the hands of families like Ana's in their time of need.

"Thank you so much for helping our family during this difficult time. No words could ever truly explain how grateful we were to be able to have your support while our employment has decreased with all the restrictions going on right now. I'm so thankful that you are here to continue to not only keep diapers on our little ones' bottoms, but also with emotional support," said Ana.



Ana receives diapers funded by a United Way Covid grant.

Tocqueville Society members are philanthropic leaders who, through generous gifts of treasure, demonstrate their commitment to tackling our community’s most pressing problems to create sustainable change. The Society is named after the 19th century French political thinker and historian Alexis de Tocqueville who, in his writings, recognized the importance of voluntary action on behalf of the common good.

Tocqueville wrote: “I must say that I have seen Americans make a great deal of real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend a faithful support to one another,” eloquently capturing the essence of personal philanthropy that persists almost three centuries later.

La Société Nationale— \$100,000-\$249,999

Frank and Marsha Martin

Ordre de Fraternité— \$75,000 - \$99,999

Bill and Kristin Fenech Family

Ordre de Liberté — \$25,000 - \$49,999

Jim and Joan Bock
 John M. Collins
 Bob and Amy Martin
 M. Scott and Kimberlee Ann Welch

Membres de la Société— \$10,000 - \$24,999

Brian and Jeannelle Brady
 Mary Pat and Bob Deputy
 Chris and Shawn Hermon
 Ashley M. Martin
 Rex Martin
 Jeff and Heidi Runels
 Douglas and Sara Smoker
 Ed and Willy Welter
 Jack and Angie Welter
 Matt and Monica Zimmerman
 Colleen and Bill Zuhl

United Way Leadership donors are individuals or couples who annually donate \$1,000 or more through the United Way Campaign. Through their generosity, Leadership donors demonstrate a true commitment to creating positive impact and lasting change in the lives of local families.

PLATINUM LEVEL
 (\$7.5K - \$10K)

Tim & Michelle Koch
 Joseph Shoemaker

GOLD LEVEL
 (\$5K-\$7.5K)

Tom & Dottie Arnold
 Andrew & Kim Batson
 Luis Cintron
 Jack & Karen Cittadine
 Ken & Deb Julian
 Steven & Joan Malm
 Mary E. Naquin
 Thad & Rachelle Naquin
 Dan & Angela Stoltzfus
 Will D. Weed
 Todd & Sarah Woelfer

SILVER LEVEL
 (\$2.5K - \$5K)

James & Michelle Bache
 Peter D. Barrett
 Vicki Becker
 Dennis & Caron Blyly
 Mark Bullock
 Colin Dechant
 Richard & Tammy Deisler
 Timothy & Jeri Edwards
 Martha Foreman
 Steven & Susan Garboden
 Alvin & Dolores Graber
 Elizabeth Gunden & Geoffrey Landis
 David & Cindy Hawkins
 Troy & Lori Holland
 Kay A. House-Clark
 Troy & Katie James
 Larry & Patricia Knight
 Karon Ludwig
 Cindie McPhie
 David & Amanda Mihalick
 Corbin L. Miller
 Jeffrey & Ilene New
 Mark & Marisa Podgorski

Bill & Karla Rieth
 Shelly Rubo
 Stan & Linda Rupnow
 Philip & Anne Shenk
 Jeff & Mary Snyder
 Peggy Weed
 Jeff & Phid Wells

COPPER LEVEL
 (\$1.5K - \$2.5K)

Maria A. Behr
 Mary Bender
 Derald & Cindy Bontrager
 Brian & Margot Borger
 Garrett D. Carolus
 Joseph Choflet
 John & Mary DeVous
 John & Lois Fidler
 Dawn L. Ford
 Matt & Amanda Gardenour
 Robert & Stevie Giel
 Dave Goodling
 Nicole Hardy
 Todd A. Hobbs
 Terry & Lu Hoogenboom
 Curryanne Hostetler
 Steve Kash
 Brian & Karen Keefer
 Jonnai M. Mauch
 Leanne McKee
 Dan & Karen Oakley
 Steven & Kristi Ott
 Laura A. Perkins
 Bill & Rosemary Pletcher
 Darin Schaeffer
 J.C. & Katharine Schrock
 Dick & Jo Snyder
 Kendal & Robina Sommers
 Edward Sullivan
 Jeffrey Wagner
 Tom & Pat Warrick
 David Weed
 Dr. Min Yan

BRONZE LEVEL
 (\$1K - \$1.5K)

Cassie Arceneaux
 Dick & Linda Armstrong
 Jodi Beyeler
 Suzanne Blosser
 Liz & Tom Borger
 George & Marty Buckingham
 Bill & Debby Burton
 Michael Chlebek
 Matthew Christensen
 Jeremy Clark
 Bonnie & Kerry Cripe
 Rich & Shane Davisson
 David Derry
 John & Kimberly Dooley
 Tracy Emmons
 David Evans
 John & L. Anne Fetter
 Dawn Fisher
 Ryan & Lauren Forgey
 Trevor Gasper
 Jeffrey Gill
 Eileen Hamilton
 Brian T. Healy
 Andy & Amanda Helfrich
 Kenneth D. Hochstetler
 Jeffrey D. Holdread
 David W. Holland
 Stephen M. Holmes
 Lorence & Cheri Howe
 Cody M. Huffines
 Ram Khattri Chettri
 Shannon G. Klein
 Charles & Myhanh Lantz
 William I. Lazonon
 Mona Livingston
 Todd B. Lozier
 Bruce & Cheryl Lyons
 William & Elaine Marohn
 Christopher & Terri Mason
 Aaron Mast
 David McGuire
 David Meyer

David & Sherrie Miller
 Allen & Dorothy Miller
 Rick & Stephanie Mirer
 Rob & Stephanie Myers
 Ron Newcomer
 Todd A. Nowicki
 Michaela B. Nufer
 Robert & Tracy Olson
 Peter Orthwein
 Russell Owsley
 Greg S. Pant
 Kerry & Leslie Peel
 Christopher & Erin Putt
 Hon. James W. Rieckhoff
 Carl & Christi Risk
 David Rodriguez
 Kirk Root
 Sandra Rynalski
 David A. Samaniego
 Keith & Sharon Sarber
 Tami Schlabach
 Bob & Marie Schrock
 Sid & Kim Sherwood
 Gary J. Sleber
 Travis M. Slone
 Mary Smith-DeMeulenaere
 Phillip & Jennifer Smoker
 Shelly S. Souder
 Vanessa M. Sparks
 Rosetta Speights
 John M. Stukenborg
 Mary Swift
 Andre M. Tousignant
 John & Diane VanScoik
 Kevin R. Wagler
 Leona & Kyle Walker
 Anthony Warning & Martha Peterson
 Chad A. Weinberg
 Lindsay A. Welch
 Brock M. Welch
 Bill & Evelyn White
 Lorenzo Wilson
 Danny Yarbrough

JOINING HANDS

MERGER & CREATION OF CROSSROADS UNITED WAY

Although the merger between United Way of Elkhart & LaGrange Counties and United Way of Noble County was not completed until Jan. 1st, 2021, the seeds of the new organization were sown in 2019 and 2020.

Throughout 2020 we were engaged in aligning goals, restructuring the staff and Board of Directors, and partnering together on fundraising, volunteer opportunities, events, and community impact.

Our mission remains unchanged: to improve lives by mobilizing the caring power of our community. We continue to fight for the health, education, and financial stability of every person in our communities. Thanks to the support of our generous donors, volunteers, and advocates, we are now in a stronger position than ever to fulfill that mission.

We recognize that the issues facing our communities, the commerce of our businesses, and the lives of our donors, volunteers, and those that we serve do not start or stop at county borders. Our new alliance will allow us to build a stronger network, better address regional needs, and mobilize greater human and financial resources across all three counties.

This is truly an exciting time of growth and opportunity for our organization, and we are thrilled to see the seeds that were planted over the past two years begin to bear fruit.

“As we look ahead, we see a stronger United Way, better able to address the needs of working families at a time when our communities need us more than ever.”

-Bill Rieth, President/CEO

Note: Because the merger with Noble County was not completed until 2021, the information in this 2020 Annual Report reflects only Elkhart and LaGrange Counties (unless otherwise noted).



AFFORDABLE PRE-K

HIGH-QUALITY EARLY EDUCATION FOR ALL THREE COUNTIES

In our local schools, up to half of children enter kindergarten classrooms without the most essential skills they need to succeed. Working parents need access to childcare. Pre-K children require nurturing environments where they can be safe and develop critical skills like sharing, early literacy, and resolving conflicts.

The average cost of a high-quality childcare program, however, is \$9,000 per year. Well outside of most young families' budgets.

Faced with a growing childcare crisis, Crossroads United Way has paved the way in bringing Indiana's On My Way Pre-K Program to our communities. The mergers with the United Fund of LaGrange County and United Way of Noble County have allowed us to expand our impact and ensure that all children and families in the region have access to critical supports. In 2019 and 2020, the program has provided free Pre-K education for 230 children from local low-income families across all three counties.

High-quality childcare should be accessible to all families so that parents can stay employed and children can enter kindergarten ready to learn. United Way donors make it possible.

That's the power of Living United.



“Jordan is only 5 years old and can count to 100, he knows his ABCs, he's learning how to add numbers, he's becoming more independent with doing things around the house, his speech is clear, and he's using proper grammar. Pre-K is teaching him more every day.”

-Tanita B.



“On My Way Pre-K has allowed my daughter to be in a learning environment. She loves to be with her friends. It's allowed her to be more social. I am able to work full time while knowing my daughter is being well taken care of.”

-Aime J.

Crossroads United Way
Consolidated Statements of Financial Position

As of December 31, 2020

| ASSETS | 2020 | 2019 |
|--|--------------------|--------------------|
| Cash and Cash Equivalents | \$1,857,100 | \$562,921 |
| Promises to Give-Prior Campaign, Less Allowance for Uncollectible Pledges of \$230,906 in 2020 (\$253,561 in 2019) | \$207,125 | \$225,461 |
| Promises to Give-Current Campaign, Less Allowance for Uncollectible Pledges of \$131,334 in 2020 (\$200,000 in 2019) | \$594,322 | \$869,881 |
| Investments | \$1,391,758 | \$1,243,689 |
| Other Current Assets | \$10,813 | \$15,229 |
| Equipment, Net | \$1,644 | \$3,339 |
| Beneficial Interest in Assets Held by Community Foundations | \$495,047 | \$427,938 |
| TOTAL ASSETS | \$4,557,809 | \$3,348,458 |
| LIABILITIES AND NET ASSETS | 2020 | 2019 |
| LIABILITIES | | |
| Accounts Payable | \$31,815 | \$59,010 |
| Accrued Salaries & Wages | \$29,231 | \$17,264 |
| Designations Payable | \$80,510 | \$118,865 |
| Total Liabilities | \$141,556 | \$195,139 |
| NET ASSETS | | |
| Without Donor Restrictions | \$1,885,414 | \$1,830,541 |
| Board Designated - Without Donor Restrictions | \$105,104 | \$91,104 |
| Total Without Donor Restrictions | \$1,990,518 | \$1,921,645 |
| With Donor Restrictions | \$2,425,735 | \$1,231,674 |
| Total Net Assets | \$4,416,253 | \$3,153,319 |
| TOTAL LIABILITIES AND NET ASSETS | \$4,557,809 | \$3,348,458 |

CROSSROADS UNITED WAY BOARD OF DIRECTORS

BOARD CHAIR
ANDREW HELFRICH
Partner
Barnes & Thornburg

MARIA BEHR
Executive Director of Operations
Beacon Health System

BOARD MEMBERS AT-LARGE
CATHY HEFTY
Assistant Vice President
Lake City Bank

TAMMY PIFER
Program Manager
Brightpoint/Early Head Start

BOARD VICE-CHAIR
DAWN FISHER
Senior Vice President
KeyBank

GIL BROWN
Director of Product Components
Champion Home Builders

CURRYANNE HOSTETLER
Retired Pastor

JIM PINARSKI
Banking Center Manager/Officer
Centier Bank

TREASURER
CORBIN MILLER
Partner & Principal Director of Assurance
Insight Accounting Group

KUTRINA BUTLER
Executive Director of Operations
Elkhart Co. Juvenile Community Corrections

SHANNON KLEIN
VP of Trust & Wealth Management
First State Bank

MARK PODGORSKI
VP of Hospital Operations
Goshen Health

SECRETARY
ASHLEY MARTIN
Vice President
NIBCO, Inc.

TRAVIS GLICK
Prosecuting Attorney
LaGrange Co. Prosecutor's Office

JEFF NEW
President
Mid-City Supply Co.

LEONA WALKER
Director of Human Resources
Thor Industries

CROSSROADS UNITED WAY STAFF

PRESIDENT/CEO
BILL RIETH

DIRECTOR OF COMMUNITY IMPACT
MONA LIVINGSTON

THRIVE UNITED / COMMUNITY IMPACT COORDINATOR
ESRA HEISEY

EXECUTIVE VP OF COMMUNITY IMPACT
KEITH SARBER

REGIONAL DEVELOPMENT COORDINATOR
JENNIFER HANEY

VOLUNTEER ENGAGEMENT COORDINATOR
JILL YODER

EXECUTIVE DIRECTOR OF FINANCE & HUMAN RESOURCES
ANGIE HOOGENBOOM

MANAGER OF MARKETING & ADMINISTRATION
MATT PURO



Crossroads United Way
Serving Elkhart, LaGrange & Noble Counties

Crossroads United Way

Serving Elkhart, LaGrange & Noble Counties

601 CR 17

Elkhart, IN, 46516

574.295.1650

CrossroadsUW.org

CHANGE DOESN'T HAPPEN ALONE.



Help us to get the word out.

Please share how **YOU** plan to join the fight and transform your community with Crossroads United Way.

Be sure to include **#CrossroadsUnitedWay**

 facebook.com/CrossroadsUW

 instagram.com/CrossroadsUnitedWay

 linkedin.com/company/CrossroadsUW

 twitter.com/CrossroadsUW

